

# MARÍA GABRIELA FLEITAS ORTELLADO

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## PROFESSIONAL SUMMARY

Multilingual data analyst with a background in Agronomic Engineering and a strong focus on business intelligence, sustainability, and AI-driven solutions. Skilled in extracting insights through tools like Excel, SQL, Power BI, and Python. Experienced in market research, client outreach, and applying data strategies in diverse professional contexts. Passionate about continuous learning, multicultural collaboration, and leveraging data to drive meaningful impact.

## EDUCATION

### Ondokuz Mayıs University

Agricultural Structures and Irrigation with a focus on Artificial Intelligence (Thesis in progress)

2022 – Present

### Universidad San Carlos

Agronomic Engineering with a focus on Agribusiness

2018 - 2022

Overall GPA: 4.87

## EXPERIENCE

### Semsan Pompa Makina Sanayi Ve Ticaret Limited Şirketi - International Sales Representative

09.2024 - 02. 2025

- Analyzed market trends, researched potential clients, and evaluated official data to develop expansion strategies, leveraging insights on each country's companies, projects, and cultural aspects.
- Developed and optimized client and business opportunity databases, managing key information to enhance decision-making and facilitate market segmentation.
- Implemented initial client outreach strategies through personalized emails, presentations, and product catalogs, monitoring interactions and adjusting strategies based on customer behavior.

### Earth University - Internship

01.2020 - 02.2020

- Implemented data-driven control measures for plant production and conducted pest and disease surveillance.
- Assisted in product packaging and contributed to productive inventories, optimizing data processes for streamlined operations.
- Played a key role in establishing a sales registration system, leveraging data analytics for enhanced tracking and reporting capabilities.

### Centro Tecnológico de Avanzada Paraguay Corea (SNPP) - Internship

2019

- Implemented precise document classification methods for streamlined data organization.
- Managed manual and electronic document filing systems, ensuring efficient data storage for subsequent analysis.
- Enhanced secretarial services through data analysis, extracting valuable insights to optimize administrative processes.
- Organized supervisor agendas using data-driven strategies, prioritizing tasks for heightened organizational efficiency.

## PROJECTS & SIMULATIONS

### Diageo Manufacturing Job Simulation on Forage - Job Simulation

04.2025

- Completed a job simulation in which I reviewed the entire bourbon production process for the supply chain and manufacturing team at Diageo.
- Analyzed deviations from standard process parameters and identified their underlying causes.
- Evaluated downtime data and created a strategic plan to improve operational efficiencies as part of a continuous improvement mindset.

## LANGUAGES

Spanish (Mother tongue) | English (C1) | Portuguese (C1) | French (B2) | German (B2) | Italian (A2) | Turkish (B2)

## CERTIFICATIONS & INITIATIVES

Coach at Impact Week event | Design Thinking Training | SheFi 9th Cohort

## SKILLS

### Technical

Microsoft Office | Excel | Power BI | SQL | Python | Canva | ChatGPT | Copilot | Prompt Engineering

### Analytical

Data cleaning | Data visualization | Dashboard creation | Research & synthesis | Critical thinking

### Creative

Visual storytelling | Design thinking | Adaptability

### Communication

Multilingual | Team collaboration | Self-motivation | Problem solving